

ALEC STEVENSON

DESIGNER & ARTIST

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SKILLS

Graphic & Web Design

Illustrator · InDesign · Sketch
Dreamweaver · Photoshop

Web Development

HTML · CSS · WordPress · MailChimp

Additional Skills

Copy-editing · Sound editing
Hand illustration · Photography

EDUCATION

A.S. Graphic Design

The Art Institute of
Philadelphia | Dec. 2016

B.A. Economics

George Mason University
May 2013

GROUPS

AIGA Philadelphia

Contributing member since Oct. 2016

Alpha Phi Omega

Alumni Member since May 2013;
Joined student chapter Jan. 2012.
Served as Assistant Pledge Trainer.
Contributed 100+ hours volunteer work.

WORK

Graphic & Web Designer

Untuck | Dec. 2017–Aug. 2018

Acted as lead designer and supporting UX strategist for Equipment Corporation of America's (ECA) website overhaul. Played supporting role in strategy, design, production, and development for a diverse array of clients, including major education and nonprofit institutions, e.g. the University of Pennsylvania and United Way. Assisted with design for Untuck's internal web rebrand and promotional campaign materials.

Assistant Designer

U.S. Vision, Inc. | Aug. 2017

Realized print & digital eyewear promotions at a quick rate of turnaround. Coordinated with creative and advertising teams to align deliverables with sales and brand goals.

Production Designer

Koncordia Group | Apr.–May 2017

Realized print & digital collateral, promotions and trade show graphics for major clients, working closely with account team and senior creatives to align deliverables with client brand goals.

Print Administrator

The Art Institute of Philadelphia | Apr.–Dec. 2016

Fulfilled print requests for students, faculty and administration; including student projects, portfolios, school fliers, brochures, mailers, outdoor signs, and display posters. Operated and maintained commercial-quality printers.

AWARDS

Best Portfolio, Fall 2016

The Art Institute of Philadelphia

Chosen by vote of Design faculty from among the Fall graduating class.

Best of Quarter

The Art Institute of Philadelphia

Chosen by vote of Design faculty, recognizing exceptional work seven times within eight-quarter program: Spring 2015: Color Theory · Summer 2015: Fundamentals of Design · Fall 2015: Life Drawing · Spring 2016: Digital Illustration, Typography, Web Design · Fall 2016: Publication Design