



Alec Stevenson

GRAPHIC DESIGNER & ARTIST

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EDUCATION

A. S. Graphic Design

The Art Institute of Philadelphia | 2016

Awarded Best Portfolio by faculty vote; Seven times awarded Best of Quarter by faculty vote for exceptional work.

B. A. Economics

George Mason University | 2013

SKILLS

Graphic & Web Design

*Illustrator | InDesign | Sketch
Figma | Photoshop*

Web Development

*HTML | CSS | WordPress
MailChimp*

Additional Skills

*Copy-editing | Sound editing
Hand illustration | Photography*

WORK

Graphic & Web Designer (Freelance)

Untuck | 2017–present

Acted as lead designer and supporting UX strategist for Equipment Corporation of America's (ECA) website overhaul. Played supporting role in strategy, design, production, and development for a diverse array of clients, including major education and nonprofit institutions, e. g. the University of Pennsylvania, United Way, National Urban League. Assisted with design for Untuck's internal web rebrand and promotional campaign materials.

Assistant Designer (Freelance)

U. S. Vision, Inc. | 2017

Realized print & digital eyewear promotions at a quick rate of turnaround. Coordinated with creative and advertising teams to align deliverables with sales and brand goals.

Production Designer (Freelance)

Koncordia Group | 2017

Realized print & digital collateral, promotions and trade show graphics for major clients, working closely with account team and senior creatives to align deliverables with client brand goals.

Print Administrator

The Art Institute of Philadelphia | 2016

Fulfilled print requests for students, faculty and administration; including student projects, portfolios, school fliers, brochures, mailers, outdoor signs, and display posters. Operated and maintained commercial-quality printers.

ASSOCIATIONS

AIGA Philadelphia

Contributing member since Oct. 2016

Alpha Phi Omega

Alumni Member since May 2013; joined student chapter Jan. 2012. Served as Assistant Pledge Trainer. Contributed 100+ hours volunteer work.